



Historic District Commission Sign Advisory Council

Commissioners: Chris Young (Chair), Kevin Kuester, Paul Wolf, Mark Cutone, Ben Normand

MINUTES

Tuesday April 7, 2026

Remote participation via Zoom.

I. Procedural Business

Call to order at 9:03 am.

Attending members: Chris Young, Ben Normand, Mark Cutone, Paul Wolf, Kevin Kuester

Absent members: None

Late arrivals: Kevin Kuester at 10:05am and Paul Wolf at 10:13 am

Early Departures: Ben Normand at 10:02 am and Mark Cutone at 10:05 am

Motion to adopt agenda made by Cutone; seconded by Normand.

Vote: Carried unanimously.

Approval of Minutes, March 24, 2026 made Cutone; seconded by Normand

Vote: Carried unanimously.

II. Public Comment- none

III. Commissioner Comments-none

New Business

1. NISHA 14287 1 Evergreen Wy Wall sign- NISHA 68/727 Jardins International

Discussion- sign larger. Application needs to be updated to reflect the changes

Motion to approve made by Normand; seconded by Cutone.

Vote: carries unanimously.

2. Nant Historical Assoc.14378 15 Broad St Banner sign- 1 42.4.2/61 Ashley Santos

Discussion: material should be canvas- type material. Whatever was approved last year should be the same material

Motion to approve with the material to match previous years made by Normand; seconded by Cutone.

Vote: carries unanimously.

3. Nant Historical Assoc. 14377 15 Broad St Banner sign- 2 42.4.2/61 Ashley Santos

Discussion: Same comments as Banner sign 1

Motion to approve with the material to match previous years made by Normand; seconded by Cutone.

Vote: carries unanimously.

4. Robert Young 14380 28B Easy St Quarter Board- Julia Amory 42.4.2/67 Sign Here Nantucket

Discussion

Young- there should be a Master Sign Plan as the building has a history and location concerns. The proposed quarter board location was not appropriate in past applications. The proposed hanging sign was the best solution with previous business. Proposed size and font small.

Normand- follow the existing Master Sign Plan

Cutone- nothing to add.

Motion to hold for revisions and compliance with the approved Master Sign Plan made by Cutone; seconded by Normand.

Vote: carries unanimously.

5. Robert Young 14379 28B Easy St Hanging sign- Julia Amory 42.4.2/67 Sign Here Nantucket

Discussion

Normand- if this is the previously approved location, then no concerns.

Cutone- wants to see the Master Sign Plan. It's a suspended sign, not a projecting sign. Questioned the head clearance.

Young- thinks the previous sign was a hanging sing due to the sidewalk.

Motion to hold for further review with the Master Sign Plan made by Cutone; seconded by Normand.

Vote: carries unanimously.

HDC Sign Advisory Council minutes 4/7/26; adopted 5/5/2026

6. NIR Retail, LLC 14383 14 Federal St Projecting sign- Dairy Boy 42.3.1/126 Nancy Lorenze

Discussion- No concerns.

Motion to approve made by Normand; seconded by Cutone.

Vote: carries unanimously.

7. NIR Retail, LLC 14382 14 Federal St Quarter Board- Dairy Boy 42.3.1/126 Nancy Lorenze

Discussion- No concerns.

Motion to approve made by Normand; seconded by Cutone.

Vote: carries unanimously.

8. ACK 60 Main LLC 14401 58A Main St Projecting sign- Clorinda Antinori 42.3.1/219.1 Antonia Aransaenz

Discussion- No concerns.

Motion to approve made by Normand; seconded by Cutone.

Vote: carries unanimously.

9. Yuletide Holdings 14423 28 Center/8 India Projecting sign- Patina 42.3.1/164 DTA

Discussion- No concerns.

Motion to approve made by Normand; seconded by Cutone.

Vote: carries unanimously.

10. Linda Loring Found 14381 110 Eel Point Rd Quarter Board Sign #1 32/33 Seth Engelbourg

Discussion

Young- asked how far off the road. Sign is not at the entrance of the building. Size is different on application versus the picture. Color should be muted.

Normand- should be 8". Scale, size and color are the issues. What elevation is the sign on?

Cutone- questioned the font.

Motion to hold for revisions made by Cutone; seconded by Normand.

Vote: carries unanimously.

11. Linda Loring Found 14416 110 Eel Point Rd Quarter Board Sign #2 32/33 Seth Engelbourg

Discussion

Young- the size should be taller. Better location.

Cutone- same comments as sign #1. Where is the entrance? Do they need the other sign?

Normand- better site plan (with building), color, size and font

Young- picture is misrepresentation of the size on the application.

Motion to hold for revisions made by Cutone; seconded by Normand.

Vote: carries unanimously.

HDC Sign Advisory Council minutes 4/7/26; adopted 5/5/2026

12. Linda Loring Found 14418 110 Eel Point Rd Quarter Board Sign- at Entrance 32/33 Seth Engelbourg

Discussion- this is a free standing sign.

Normand- suggested either a fence sign or rock sign (as pictured).

Cutone- would like to see the approval for the rock sign. They should just keep the rock sign.

Young- the rock sign is appropriate.

Public: Marsha Fader suggested planting purple flowers around the rock.

Motion to hold to see if the rock sign was approved and change application to a fence sign made by Cutone; seconded by Normand.

Vote: carries unanimously.

13. Linda Loring Found 14419 90 Eel Point Rd Quarter Board Sign- along roadside 39/2 Seth Engelbourg

Discussion

Normand- suggested bollard signs like the Land Bank, Mass Audubon or NCF for trail head signage.

Motion to hold for revisions made by Cutone; seconded by Normand.

Vote: carries unanimously.

14. 40 Center St, LLC 14413 40A Center St Projecting sign- Via Coquina 42.3.1/64 The Sign Lady

Discussion- No concerns

Motion to approve made by Cutone; seconded by Normand.

Vote: carries unanimously.

15. Matt Reinemo 14420 5 W. Creek Rd Projecting sign- the Little Farm Store 55/289 The Sign Lady

Discussion- No concerns

Motion to approve made by Cutone; seconded by Normand.

Vote: carries unanimously.

16. Matt Reinemo 14421 5 W. Creek Rd Wall sign- the Little Farm Store 55/289 The Sign Lady

Discussion- No concerns

Motion to approve made by Cutone; seconded by Normand.

Vote: carries unanimously.

17. Nant. Land & Water 14424 Various locations Temporary sign- May 1- May 30, 2026 N/A Willa Arsenault

Discussion- sign will be in private yards.

Normand- removing branding takes away commercial aspect and more in keeping of freedom of speech.

Motion to approve removing the logos below made by Cutone; seconded by Normand.

Vote: carries unanimously.

18. 30 N Beach St, LLC 14438 30 N. Beach St Directional sign- Entry # 29/130 Gary McCoy

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19.	30 N Beach St, LLC 14439	30 N. Beach St	Directional sign- Entry #2	29/130	Gary McCoy
20.	30 N Beach St, LLC 14437	30 N. Beach St	Directional sign- Do Not Enter #1	29/130	Gary McCoy
21.	30 N Beach St, LLC 14436	30 N. Beach St	Directional sign- Do Not Enter #2	29/130	Gary McCoy
22.	30 N Beach St, LLC 14447	30 N. Beach St	Master Sign Plan	29/130	Gary McCoy

Discussion #18 - #22

Kuester- too large. On posts. It should be more like street signs. Are these necessary?

Wolf- agrees with Kuester.

Young- too many (as a whole). Have approved for safety like hospital and airport. Not usually for businesses. More like traffic/directional signage. Should comply with the DPW standards for street signage. In town they are wooden signs with grey lettering. This would be out of the HDC's purview.

Motion to hold #18 through #22 for revisions made by Kuester; seconded by Wolf.

Vote: carries unanimously.

Old Business

1.	NIR Retail 14323	12 Old South Whf	OB- Projecting sign- Legit	42.2.4/2	The Sign Lady
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Discussion

Wolf- no concerns.

Kuester- linen or blueish grey more appropriate.

Young- not traditional font. This follows the 15% rule. Black lettering with blue border.

Motion to approve black and white option made by Wolf; seconded by Kuester/

Vote: carries unanimously 2-1 (Kuester- naye)

2.	NIR Retail 14322	12 Old South Whf	OB- Wall sign- Legit	42.2.4/2	The Sign Lady
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Discussion- no concerns

Motion to approve made by Wolf; seconded by Kuester.

Vote: carries unanimously.

3.	Sconset Trust- 14171	31B New St	OB- Freestanding Sign-Public Park Rules	73.4.2/120	Land Bank
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Claire O'Conner- removed logo and free-standing element. Will be mounted on the post of the fence.

Discussion- No concerns.

Motion to approve by Wolf; seconded by Kuester.

Vote: carries unanimously.

4.	Nant. Land Bank 14170	9 W. Sankaty Rd	OB- Freestanding Sign-Public Park Rules	73.4.2/119.2	Land Bank
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Clair O'Connor- same park, other entrance. Moved internal to the park and mounted on split rail fence, second post.

Discussion- No concerns.

Motion to approve by Wolf; seconded by Kuester.

Vote: carries unanimously.

HDC Sign Advisory Council minutes 4/7/26; adopted 5/5/2026

5. VTT Management 1362012A Oak St OB- Wall sign 42.4.2/27 Cara Scotto

Discussion

Young- recalled each business suppose to have a projecting sign. 12 Oak sign was the Master Sign plan. All other businesses were to have one sign.

Kuester- corner building. White is harsh. Suggested a linen color.

Wolf- muted like light grey or green.

Motion to approve with cream like background made by Wolf; seconded by Kuester.

Vote: carries unanimously.

6. VTT Management 1361912A Oak St OB- Projecting sign 42.4.2/27 Cara Scotto

Discussion

Wolf- fine if using the same background as wall sign.

Kuester- name is too low in circle.

Motion to hold for revisions made by Kuester; seconded by Wolf.

Vote: carries unanimously.

Enforcement

Need to find the approval of the projecting sign on S. Water Street.

Other Business

Staff discussed access to digital files. They are not accessible to the public yet. Finding applications is cumbersome. The pictures are not legible.

The Council will start meeting weekly starting 4/28/26.

Adjournment

Motion to adjourn at 11:07am made by Wolf; seconded by Kuester.

Motion carries unanimously.