



Historic District Commission

Sign Advisory Council

Commissioners: Chris Young (Chari), Kevin Kuester, Paul Wolf, Mark Cutone, Ben Normand

MINUTES

Tuesday August 19, 2025

Remote participation via Zoom

I. Procedural Business

Call to order at 9:01 am.

Attending members: Chris Young, Paul Wolf and Mark Cutone

Staff in attendance: Nicky Sherriff

Absent members: Kevin Kuester and Ben Normand

Late arrivals: None

Early Departures: None

Motion to Adopt Agenda made by Paul Wolf; Seconded by Mark Cutone.

Vote: carried unanimously

Approval of Minutes: 7/15/25 and 7/29/25

Motion to approve minutes made by Paul Wolf; Seconded by Mark Cutone.

Vote: carried unanimously

II. Public Comment- none

III. Commissioner Comments- none

Minutes August 19, 2025

IV. New Business

<u>Property owner name</u>	<u>Street Address</u>	<u>Scope of work</u>	<u>Map/Parcel</u>	<u>Agent</u>
1. Zero India, LLC	Zero India St	Projecting Sign entrance1 Marissa Collections	42.3.1/130	The Sign Lady

Representing- Caitlin Cooke

The Council discussed concerns over existing signs in the window. Decals and signs with phone numbers and websites are discouraged. The application needs to be corrected to reflect where bracket is and make note that lighting is attached to bracket. A picture of the existing condition will satisfy that.

Motion to approve through staff with corrected application noting the light and location of the bracket and removing all window decals or apply under separate application made by Cutone; seconded by Wolf. 3-0. Carries unanimously.

2. South Realty Inc	21 S. Water St	Projecting Sign Julie's Kitchen	42.4.2/102	The Sign Lady
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Representing- Caitlin Cooke

Discussion: No concerns. The chalkboard sign should lean against the building and should be applied for.

Motion to approve with the chalkboard sign being removed or applied for made by Cutone; seconded by Wolf. 3-0. Carries unanimously.

3. Nant Land Bank	22 Broad St	Projecting Sign Land Bank	42.4.2/34	Eleanor Antonetti
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Representing- Claire O'Connor

There was discussion about the number of signs on the property with this proposal; 2 projecting signs and 1 fence sign. Existing other projecting sign is located up the path, not on the same plane as the proposed projecting sign.

Motion to approve with removal of the fence sign made by Cutone; Seconded by Wolf. 3-0. Carries unanimously

4. POATNE	Tom Nevers East	Directional/traffic signs	N/A	Bert Johnson
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Representing- Bert Johnson- proposing to install traditional 25 mph traffic signs.

Public comment: Howard Matz, Chuck Hollow resident- signs are excessive and not consistent.

Discussion: This application is only addressing one sign. There are a number of signs in the neighborhood that are not appropriate. The suggestion was made to revise application with a site plan of the campus layout, indicating existing and proposed signs.

Motion to hold for more information and a complete application; master sign plan (map all signs; key to identify sign types and Locations) made by Cutone; seconded by Wolf. 3-0 Carries unanimously

V. Enforcement: Cape Cod Five sign has been resolved. Gas Light and Jack and Charlies are pending. This will be Nicky Sherriff's last meeting. The Council members thanked her for her hard work. Cathy Flynn, Land Use Specialist, will be returning to conduct enforcement while Rodlisha Dixon, Administrative Specialist, will be handling the administrative side of the SAC.

VI. Motion to adjourn at 9:41am by Cutone; seconded by Wolf. 3-0 Carries unanimously.

Submitted by Cathy Flynn