



Historic District Commission

Sign Advisory Council

Commissioners: Chris Young (Chair), Kevin Kuester, Paul Wolf, Mark Cutone, Ben Normand

Planning and Land Use Services

2 Fairgrounds Road

Nantucket, Massachusetts 02554

APPROVED MINUTES (*approved on 04/01/2025*)

Tuesday March 18, 2025

I. Procedural Business

Call to order at 9:05 am.

Attending members: Chris Young (Chair), Paul Wolf, Kevin Kuester, Mark Cutone, Ben Normand

Staff in attendance: Nicky Sheriff, Land Use Specialist/ HDC Enforcement Officer

Absent members:

Late arrivals: None

Early Departures: None

Audio Recorded Announcement

Motion to Adopt Agenda made by Paul Wolf Seconded by Ben Normand

Vote: carried unanimously

Motion to approve the minutes from **03/04/25** made by Kevin Kuester and duly seconded by Paul Wolfe.

Vote: carried unanimously

II. **Public Comment** N/A

III. **Commissioners Comments** N/A

IV. Old /New Business

Property Owner	Address	Scope of Work	Map/Parcel	Agent
PEPPER FRAZIER	28 CENTER ST	MASTER SIGN PLAN	42.3.1/164	SIGN HERE

Sign Name: MASTER SIGN PLAN

Comments

Ben Normand- Ben is pleased that the menu box issue has been resolved, seeing it as a win for everyone. He's comfortable with the master sign plan overall but has concerns about including temporary signage in it. Specifically, he feels that allowing offseason temporary signage as a right might set a problematic precedent, as it's not truly a right. He's interested in hearing other board members' opinions on this matter.

Mark Cutone- Mark agrees with Ben's concerns about temporary signage and shares similar reservations. He points out that even in the graphic, there's a large temporary sign in the window, and he believes temporary signage has typically come before the board for review. He suggests that while the idea of signage in the window could be approved, it should still be reviewed by the Board in October for offseason consideration. Mark also expresses a preference for animated window signage over plain brown paper, which he finds unappealing. Overall, he's open to discussing what goes in the window but wants to ensure the Board has the opportunity to review it. He doesn't have an issue with the other proposed signs.

Kevin Kuester- Kevin wants clarification on whether only one sign is proposed for the entrance on the right, specifically the projected sign. He's okay with the three new signs being proposed, but he strongly believes that temporary banners should not be included in the master sign plan. He feels that temporary banners contradict the guidelines, which limit signage to at or near the entrance with a maximum of two signs. Allowing many more signs in the offseason isn't appropriate.

Paul Wolf- Paul agrees with the concerns about temporary signs, emphasizing that they should require individual applications with specified start and end dates rather than being included in the master sign plan. He supports the idea of reviewing these signs on a case-by-case basis, allowing businesses to apply for temporary signage as needed, rather than granting blanket approval.

Chris Young- Chris agrees that the large winter banner signs, many of which were installed without approval, should not be blanket-approved in the master sign plan, as it would set a risky precedent. While he recognizes the potential dilemma of denying future applications simply because they aren't in the master plan, he supports rejecting these signs since they don't meet size and design guidelines. He proposes removing the plaque, retaining the wall sign next to the door, and using the previously approved projecting sign bracket as compliant alternatives, emphasizing that the current oversized banners are inappropriate and that adherence to sign regulations should be maintained.

Recommendations

Kevin Kuester recommended approval through staff with the removal of Sign B (Temporary Sign), removal of the menu box within 30 days and submission of an updated image of Sign C with accurate dimensions and it was duly seconded by Paul Wolf.

Vote: carried unanimously

Property Owner	Address	Scope of Work	Map/Parcel	Agent
PEPPER FRAZIER	28 CENTER ST	PROJECTING SIGN REV	42.3.1/164	SIGN HERE

Sign Name: NANTUCKET EVENTS CO

Comments

No concerns.

Recommendations

Mark Cutone recommended approval as submitted and it was duly seconded by Ben Normand.

Vote: carried unanimously

Property Owner	Address	Scope of Work	Map/Parcel	Agent
21 AMELIA DRIVE LLC	21 AMELIA DR	WALL SIGN	67/47	JOSIANE SILVA

Sign Name: JC NAIL DESIGNER

Comments

Kevin Kuester- Feels it meets the guidelines and is appropriate.

Ben Normand- No concerns.

Paul Wolf- No concerns.

Mark Cutone- Has no concerns provided there is a border or frame added to the sign.

Chris- Agrees with Mark.

Recommendations

Mark Cutone recommended approval subject to a border or frame added and it was duly seconded by Paul Wolf.

Vote: carried unanimously

V. Enforcement

Nicky Sheriff mentioned that she had no updates since the last meeting.

VI. Adjournment

Motion to Adjourn made by Kevin Kuester seconded by Mark Cutone.

Vote: Carried Unanimously.

Link to Meeting Recording: [HDC Sign Advisory Council - 3/18/2025](#)

Submitted by: Nicky Sheriff