



Historic District Commission

Sign Advisory Council

Commissioners: Chris Young (Chair), Kevin Kuester, Paul Wolf, Mark Cutone, Ben Normand

Planning and Land Use Services

2 Fairgrounds Road

Nantucket, Massachusetts 02554

APPROVED MINUTES (APPROVED ON 03/04/25)

Tuesday February 18, 2025

I. Procedural Business

Call to order at 9:01 am.

Attending members: Chris Young (Chair), Ben Normand, Paul Wolf, Kevin Kuester

Staff in attendance: Nicky Sheriff, Land Use Specialist/ HDC Enforcement Officer

Absent members: Mark Cutone

Late arrivals: None

Early Departures: None

Audio Recorded Announcement

Motion to Adopt Agenda made by Paul Wolf Seconded by Kevin Kuester

Vote: carried unanimously

Motion to approve minutes from 02/04/25 made by Ben Normand seconded by Kevin Kuester.

Vote: carried unanimously

II. Public Comment N/A

III. Commissioners Comments

Paul Wolf suggested that, as unapproved signs are becoming more common around town with the approach of the upcoming season, the local sign companies should remind customers that signage requires approval. He also recommends that the HDC ensure new buildings are designed with adequate space for signage. Additionally, he proposes that the HDC issue a press release to raise awareness about signage regulations and the approval process.

Chris Young suggested that two of Paul's points can be easily addressed: coordinating with Nicky to get a press release request on the HDC agenda and sending a letter to have the issue of signage space in new commercial buildings discussed at the next meeting.

IV. New Business

Property Owner	Address	Scope of Work	Map/Parcel	Agent
PEPPER FRAZIER	28 CENTER ST	PROJECTING SIGN (Nantucket Event Co)	42.3.1/164	SIGN HERE

Sign Name: NANTUCKET EVEN CO

Comments

Ben Normand- mentioned that he doesn't have a significant issue with the sign itself but feels that there might be too much signage at that door, suggesting a concern about the overall clutter or excess signage in that specific location.

Kevin Kuester- expressed concern about the number of signs around the entrance, noting that there appeared to be at least three signs, including a menu box on the right, which may or may not have belonged to the business. He questioned whether the menu box had been approved. He felt there were too many signs in the area, which could have explained why a projecting sign was removed. He suggested looking into whether there had been a master sign plan for the location and stated that no additional signs should be added unless something was removed or reworked to reduce the clutter. As it relates to the design of the sign, he expressed that he has no issue with the typography and feels the oval shape works. However, he finds it a little difficult to determine if there's a bevel or if the border is just painted. He mentioned that he's not particularly fond of the colors, as they seem a bit too seasonal and might not be suitable for year-round use.

Paul Wolf- agreed with Kevin's comments, mentioning that it wasn't clear to him what was inside the big window. He also stated that he didn't think the menu box belonged there. He expressed uncertainty about the second sign and questioned how many signs the new tenant wanted, stating that the sign upstairs

didn't seem appropriate either.

Chris Young -suggested that a master sign plan for the building would be ideal. The projecting sign could be approved in combination with a wall sign for the Soiree Floral location, and the menu box could be included in the master sign plan application, though it would be reviewed separately. He also indicated that the menu box might receive a negative reaction, so it might be best to focus on the projecting sign for that location. Additionally, he emphasized that the landlord should be made aware of the multi-tenant situation and the need to ensure that all signage will be approvable.

Recommendations

Kevin Kuester recommended that application be **held** for a master sign plan and any applicable revisions, and it was duly seconded by Paul Wolf.

Vote: carried unanimously

V. Enforcement

Nicky Sheriff provided an update on enforcement, noting that a complaint was received regarding the sign at 45 Surfside. While Paul Wolf had recalled the sign being approved years ago, Nicky reviewed the file and confirmed that the sign was approved, but it was originally for a split rail fence, not a picket fence. Therefore, there's no violation regarding the sign itself, but there is an issue with the fence. Nicky clarified that this would be an HDC property violation regarding the fence, not the sign, and mentioned that the matter has been removed from the spreadsheet.

Additionally, Nicky shared that there has still been no response from DCR regarding the state forest issue.

VI. Adjournment

Motion to Adjourn made by Ben Normand seconded by Paul Wolf.

Vote: Carried Unanimously.

Link to Meeting Recording: [HDC Sign Advisory Council - 02/18/2025](#)

Submitted by: Nicky Sheriff