



# Historic District Commission

## Sign Advisory Council

Commissioners: Chris Young (Chair), Kevin Kuester, Paul Wolf, Mark Cutone, Ben Normand

Planning and Land Use Services

2 Fairgrounds Road

Nantucket, Massachusetts 02554

**APPROVED MINUTES** (*Approved on 02/04/25*)

**Tuesday January 21, 2025**

### **I. Procedural Business**

Call to order at 9:00 am.

Attending members: Chris Young, Mark Cutone, Ben Normand & Paul Wolf

Staff in attendance: Fiona & Sara Johnson (Admin Staff)

Absent members: Kevin Kuester

Late arrivals: None

Early Departures: None

Audio Recorded Announcement

Motion to Adopt Agenda as amended made by Paul Wolf; Seconded by Mark Cutone.

Vote: carried unanimously

### **II. Public Comment** N/A

### **III. Commissioners Comments**

Chris Young highlighted a warrant article proposing the installation of digital speed limit signs in the town. The article currently lacks restrictions on size, quantity, or placement of these signs.

While this is primarily a traffic issue, he expressed concern about the absence of checks and balances, suggesting that the Historic District Commission should have input to avoid unintended impacts, especially considering past discussions like the Milestone Road sign application. He urged individuals to review the article and provide feedback by tomorrow, as it is the last opportunity before the Finance Committee addresses it.

#### IV. New Business

|                          |                         |                                                               |                   |                               |
|--------------------------|-------------------------|---------------------------------------------------------------|-------------------|-------------------------------|
| <b>11 WASHINGTON LLC</b> | <b>11 WASHINGTON ST</b> | <b>Projecting Sign<br/>(BIRDIE BY NINA<br/>LIDDLE DESIGN)</b> | <b>42.3.1/144</b> | <b>NINA LIDDLE<br/>DESIGN</b> |
|--------------------------|-------------------------|---------------------------------------------------------------|-------------------|-------------------------------|

#### Recommendations

No Concerns

Mark Cutone recommended approval as submitted and it was duly seconded by Ben Normand.

*Vote: carried unanimously*

|                          |                         |                               |                   |                               |
|--------------------------|-------------------------|-------------------------------|-------------------|-------------------------------|
| <b>11 WASHINGTON LLC</b> | <b>11 WASHINGTON ST</b> | <b>WALL SIGN<br/>(BIRDIE)</b> | <b>42.3.1/144</b> | <b>NINA LIDDLE<br/>DESIGN</b> |
|--------------------------|-------------------------|-------------------------------|-------------------|-------------------------------|

#### Recommendations

**Paul-**No concerns

**Mark-** Suggested adding a border to the sign to match the projecting sign, as is typically preferred. He also raised a question about the proportion of blank space on either side of the business name, wondering if the sign should be smaller to address this issue. While he likes the scale of the sign above the door and has no concerns about the graphics, he invited input from other board members on the blank space.

**Ben-** Agreed with Mark Cutone's concerns about the sign's proportions, noting that the balance between negative space and the graphics feels off. He pointed out that the lettering appears too tall, with insufficient space above and below, while there is too much blank space on the left and right. Although he feels the design could be improved, he does not see it as a significant issue that would prevent him recommending the sign for approval.

**Chris-** Noted that the guidelines recommend including a border on signs. He suggested that adding a

white border to match the projecting sign would make sense and could satisfy the requirement for a border.

Mark Cutone recommended approval as submitted with a length reduction to 60 inches and it was duly seconded by Paul Wolf.

*Vote: carried unanimously*

## **V. Adjournment**

Motion to Adjourn made by Mark Cutone seconded by Paul Wolf.

*Vote: carried Unanimously.*

**Link to Meeting Recording [Sign Advisory Council-01/21/2025](#)**

Submitted by: Nicky Sheriff