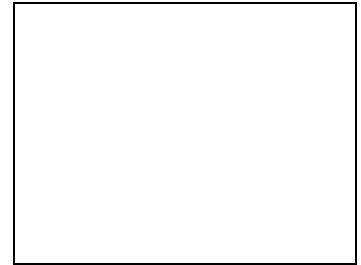




MINUTES TEMPLATE



COMMITTEE: Visitor Services Advisory Committee Time Meeting called to Order: 8:03am

MEETING DATE: September 12, 2023 Time Meeting Adjourned: 8:57am

MEMBERS PRESENT via ZOOM: Sarah Bois, Liz Holland, Mary Malavase, Peter Morrison and Matt Peel.

MEMBERS ABSENT: Niles Parker

STAFF PRESENT: Shantaw Bloise-Murphy, Director of Culture and Tourism, David Sharpe, Visitor Services Coordinator

AGENDA ITEM	DISCUSSION	VOTES / ROLL CALL
1 Welcome VSAC Members	David welcomed the members of the committee to the meeting. He then reviewed the meeting rules. The Visitor Services Coordinator then asked for a roll call of all members present. he also reviewed the ground rules and script for remotely conducted open meetings via Zoom.	
2 Approval of Minutes from June 13, 2023	The minutes from June were approved 5-0	
3 Election of Chair and Vice Chair for 2023-2024 Term.	Liz Holland nominated Mary Malavase as Chair and Peter Morrison seconded the nomination. Mary was reelected Chair with a unanimous 5-0 vote. Mary nominated Matt Peel as Vice Chair with Sarah Bois seconding the nomination. Matt Peel was voted in as Vice Chair 4-0 with Matt Peel abstaining from the vote. Mary thanked Liz for her time as Vice Chair.	
4 Director's Report	Shantaw reported that it has been an interesting summer. She spoke to store keepers and lodging members. Overall the numbers were down from the last few years, but in looking at the stats, there have been more day trippers. The Director added that she will have access to the new data platform which includes spending and will have a report at the next meeting. She also mentioned that the Cultural Council grant cycle starts October 1. Mary reported that she has heard from several people who have noted that the Steamship Authority's same day round trip special is less expensive, while staying at a hotel on Nantucket is more expensive than off island. . Liz added that the Hy-Line picked up a lot of late foot traffic due to the Steamship fast boat not running its late trip due to crew shortage. She agreed that there were more day trippers and added that her office sent a lot of people over to the Straight Wharf Kiosk. Shantaw added that the Nantucket Visitor Services' staff did a wonderful job this season and it led to a successful summer for Culture and Tourism. David concurred that the staff was great this season and mentioned that there were some new members added to the team. She commended David on his hiring this year. The sentiments were echoed by the members of the Committee.	
5 Visitor Services Coordinator Report	David reviewed the statistics for the summer months. It was a strong season overall. He added that this year, there were no lodging sell outs on the big weekends as there	

usually is on July 4th and then again from late July until after the Boston Pops weekend. It was suggested that a lodging package that includes a bike or car rental or museum pass should be put together to entice people to stay on the island. A discussion ensued with the committee about the top most asked questions. David noted that they included “Where’s the Cisco Brewery?”, “Where is the Bluff Walk and where are the restrooms?”

6 Discussion About Guest Speakers for the 2023-2024 Term

The committee recommended Chamber Director Peter Burke, Airport Manager Noah Karburg, someone from Cisco Brewery and the Nantucket Boat Basin, among others.

Signature _____