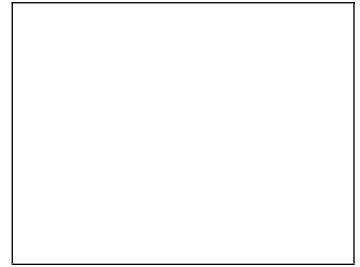




MINUTES TEMPLATE



COMMITTEE: Visitor Services Advisory Committee Time Meeting called to Order: __8:02am__

MEETING DATE: __September 14__ Time Meeting Adjourned: __8:56am__

MEMBERS PRESENT via ZOOM: Janet Schulte, Director of Culture and Tourism, David Sharpe, Visitor Services Coordinator, Sarah Bois, Liz Holland, Mary Malavase, Vice Chair, Peter Morrison, Matt Peel and Sharon Quigley.

ALSO PRESENT: None.

MEMBERS ABSENT: Josh Gray, Chair.

AGENDA ITEM	DISCUSSION	VOTES / ROLL CALL
1 Welcome VSAC Members	Janet Schulte welcomed the members of the committee to meeting. The meeting is held by Zoom video conference due to the COVID-19 outbreak. She then asked for a roll call of all members present. Director Schulte then reviewed the ground rules and script for remotely conducted open meetings via Zoom.	
2 Approval of Minutes from June 8 and July 27.	The Minutes from both dates were unanimously approved.	6-0
3 Election of Officers for 2021-22 Term	Josh Gray and Mary Malavase were unanimously re-elected as Chair and Vice Chair, respectively.	6-0
4 Review of Annual Report	The committee's Annual Report submitted for Annual Town Meeting was unanimously approved.	6-0
5 Conversation About Updating July 4th Activities for 2022	Janet reminded the committee that in the earlier meetings in July, the Town's public safety officials strongly recommended revising the July 4 th holiday activities due to several factors including the shortage of staff and safety concerns holding the water fight on Main Street. It is estimated that 3,000 or more people fill the area during the morning and it can be dangerous, especially with the wet cobblestones. Because of the Covid pandemic, the pie and watermelon eating contests may have to be eliminated until further notice. The committee then discussed possible options including moving most of the safer Main Street activities to Children's Beach and holding the water fight at Tom Nevers. Another option is having the fire companies participate in a tug of war at Children's Beach. Janet will come back with recommendations at one of the upcoming meetings.	
6 Director's Report	Janet reported that the Nantucket Cultural District received its 5 year redesignation. The boundaries of the cultural district will be extended to include the Shipwreck and Lifesaving Museum and the African Meeting House. The Massachusetts Cultural Council Executive Director visited the island in July. Janet also noted that the office is partnering with the Inquirer and Mirror newspaper in holding the annual	

Halloween parade on Main Street. Volunteers are needed to help hand out candy and there will be a costume contest. The Arthur Cooper memorial at Angola and North Mill Streets was dedicated in August to commemorate the self-emancipated slave's life on the island. Janet is also continuing to work on the Select Board's Strategic Plan update. She also reported that the instructions for developing the department's FY23 budget will be sent out next week.

7 Visitor Services Coordinator Report

David reviewed the statistics for June, July and August. The numbers have bounced back and were the same if not close to those figures from 2019 before the pandemic. He specifically noted the number of days that lodging rooms were sold out. Mary reminded the committee that there was a Town Emergency Committee but she was not sure if it still exists.

8 Discussion of Topics to Address in 2021-22

The committee suggested discussing major events, outdoor dining for 2022 and making sure Nantucket retains its charm especially with corporate groups buying local restaurants and hotels.

Signature _____