

HPK



NANTUCKET
TOWN CLERK
2021 JUL - 1 AM 8:10

Historic District Commission Sign Advisory Council

Commissioners: Kevin Kuester, Chris Young, Paul Wolf, Mark Cutone, Ben Normand

MINUTES

Tuesday May 25, 2021

This meeting was held via remote participation (using ZOOM recording feature) Pursuant to Governor Baker's March 12, 2020 Order Regarding the Open Meeting Law.

I. Procedural Business

Call to order: This meeting was conducted via Zoom and called to order by Chris Young, Chairman, at 9:02 am. This meeting was recorded on Zoom video.

Attending members: Chris Young (Chair), Paul Wolf, Mark Cutone and Kevin Kuester

Staff in attendance: Cathy Flynn. HDC Compliance Coordinator

Absent members: None

Late arrivals: None

Early Departures: None

Motion to Adopt Agenda made by Mark Cutone; Seconded by Paul Wolf.

Roll Call Vote: carried unanimously 5-0//Normand, Kuester, Wolf, Cutone and Young- aye

Approval of Minutes- 5/18/21

Motion to Approve made by Kevin Kuester; Seconded by Paul Wolf

Roll Call Vote: carried unanimously 5-0//Normand, Kuester, Wolf, Cutone and Young- aye

II. Public Comment- None

III. New Business

	<u>Property owner name</u>	<u>Street Address</u>	<u>Type of Sign</u>	<u>Map/Parcel</u>	<u>Agent</u>
1.	Union Lodge Masons	30A Main Street	Wall sign	42.3.1/2.5	Sign Here Nantucket
2.	NIR Retail	5 Center Street	Projecting sign	42.3.1/222	Rebecca McCrensily
3.	34 Investment LLC	1 Old North Wharf	Wall sign	42.3.1/80.1	Reubin Simantov
4.	29 Center St LLC	11 India Street	Rev Roberts Hse wall sign #2	42.3.1/122.1	Plymouth Sign Co
5.	29 Center St LLC	29 Center Street	Rev- Faraway letter sign	42.3.1/122.2	Plymouth Sign Co
6.	29 Center St LLC	29 Center Street	Rev- Faraway projecting	42.3.1/122.2	Plymouth Sign Co
7.	29 Center St LLC	29 Center Street	Rev- Sister Ship - fence sign	42.3.1/122.2	Plymouth Sign Co
8.	29 Center St LLC	11 India Street	Circular sign	42.3.1/122.1	Plymouth Sign Co

IV. Other Business/ Preliminary Review (if applicable)

- Discussion of Article 82 ATM 2021- Kevin Kuester explained ATM warrant article Looking for endorsement from the SAC- has been present to to traffic safety and Nantucket Historical Commission- both endorsed. In response to milestone- won't prohibit what is on state highway- want to position to remove - more control over Sparks and Pleasant. Anything to do to improve is positive. Motion to endorse made by Wolf; seconded by Cutone- 4-0
- Sign Guidelines update discussion-N/A
- Discussion and possible vote of Construction sign letter to Nantucket Builders Association-updated portion of guidelines. Requesting to send letter to NBA. SAC to review before forwarding to HDC. attach as memo. Enforcement language is new. Further clarification to avoid enforcement issues and maintain compliance. Deputy Director to review.
- Next Sign Advisory Council meeting: **Tuesday June 01, 2021 at 9:00am**

V. Adjournment

Motion to Adjourn at 10:26 am made by Wolf; seconded by Cutone.

Carried 5-0//Kuester, Wolf, Normand, Cutone and Young- aye

Submitted by Cathy Flynn

Sign Advisory Council

Meeting Date: 5/25/21

Council Members: Young, Kuester, Wolf, Normand and Cutone

Property Owner/Applicant Representing: UNION LODGE/ SHERRI RAMOS, SIGN HERE NANTUCKET

Address of Proposed Sign: **30A MAIN ST**

Name on sign: **COE + CO**

Type of sign (wall, projecting, free standing, other): WALL

Location of sign (entrance, rear, side, other): ENTRANCE

General Comments/Recommendations:

REPRESENTING- Sherri Ramos, Sign Here Nantucket. Has a projecting sign previously approved at a different location. Applying for wall sign. Wall sign to be centered on windows to the left of the front door.

Young- previous approval was on Center Street. Combination of wall and projecting signs limits the size. Typically the projecting sign gets smaller. Limit is 5 s f without being in combination. Should be smaller. Proposed wall sign is smaller than it could be. Masons should submit a master sign plan. Wall sign should be appropriate, need more info and applicaiton for projecting sign.

Kuester- should have a master sign plan. Questioned block letters. Window decals not appropriate

Cutone- not much concern. Looks like there are 3 tenants in bldg. Picture is not current

Wolf- will need a master sign plan

Normand- agrees with Cutone. Appropriate in design, agrees with size, needs master sign plan- incomplete application, picture does not indicate placement. Need more information.

Motion to Hold for Revisions, a master sign plan and accurate photographs made by Kuester; seconded by Wolf

5-0// Wolf, Keuster, Normand, Cutone and Young- aye

Sign Advisory Council

Meeting Date: 5/25/21

Council Members: Young, Kuester, Wolf, Normand and Cutone

Property Owner/Applicant Representing: NIR RETAIL

Address of Proposed Sign: **5 CENTER STREET**

Name on sign: **PAWSITIVITY**

Type of sign (wall, projecting, free standing, other): PROJECTING

Location of sign (entrance, rear, side, other): ENTRANCE

General Comments/Recommendations:

REPRESENTING- Rebecca McCrensily- similar to previously approved sign- added a rope detail as a border.
Existing bracket and lighting

Wolf- no comment. Questioned "handcrafted in USA".

Cutone- no comment

Normand- appreciates complete application. Appropriate

Kuester- design appropriate, concerned burning of wood for lettering. Multiple signage at previous location.

Young- no concerns

Motion to Approve mad by Normand; seconded by Cutone

4-1// Cutone, Normand, Young and Wolf- aye//Kuester- naye

Sign Advisory Council

Meeting Date: 5/25/21

Council Members: Young, Kuester, Wolf, Normand and Cutone

Property Owner/Applicant Representing: NIR RETAIL

Address of Proposed Sign: **1 OLD NORTH WHARF**

Name on sign: **R SEMANTOV FINE JEWELRY**

Type of sign (wall, projecting, free standing, other): WALL

Location of sign (entrance, rear, side, other): ENTRANCE

General Comments/Recommendations:

REPRESENTING- REUBIN SIMANTOV; OWNER- would like to use existing sign in previous location over the years.

Normand- questioned if border- looks great

Wolf- no comments

Kuester- no concerns

Cutone- no concerns

Young- appropriate

Motion to Approve made by Wolf; seconded by Cutone

5-0 // Cutone, Normand, Young, Kuester and Wolf- aye

Sign Advisory Council

Meeting Date: 5/25/21

Council Members: Young, Kuester, Wolf, Normand and Cutone

Property Owner/Applicant Representing: 29 CENTER ST LLC

Address of Proposed Sign: **11 INDIA ST**

Name on sign: **THE ROBERTS HOUSE**

Type of sign (wall, projecting, free standing, other): WALL

Location of sign (entrance, rear, side, other): SIDE ENTRANCE

General Comments/Recommendations:

REPRESENTING- Brad Guidi, Blue Flag Development; reduced as requested

Wolf- no concerns

Cutone- no concerns

Normand- looks like not centered

Kuester-no comments

Young- appreciates reduction in sign, centered

Motion to Approve with adjusted graphic per Normand's comment; made by Cutone; seconded by Wolf
5-0 // Cutone, Normand, Young, Kuester and Wolf- aye

Sign Advisory Council

Meeting Date: 5/25/21

Council Members: Young, Kuester, Wolf, Normand and Cutone

Property Owner/Applicant Representing: 29 CENTER ST LLC

Address of Proposed Sign: **29 CENTER ST**

Name on sign: **FARAWAY**

Type of sign (wall, projecting, free standing, other): LETTER SIGN

Location of sign (entrance, rear, side, other): ENTRANCE- ON SECOND STORY FAÇADE

General Comments/Recommendations:

REPRESENTING- Brad Guidi, Blue Flag Development;- like to keep font, precedent set- not a serif font. Removed hanging sign and increased size, asking to use primary font for branding purposes. Changed to wood letters. If put lettering at entrance, too small. Inquired about suggestion on lighting. Suggested a quarter board- there is precedent. Proposed font is not objectionable. This building is Main entrance to hotel.

Cutone- inquired size of letters and lightning. Window space 2nd floor creates a natural gap. Would like to see lighting proposed. Second floor signage not inappropriate. No issue with font if using "board" sign.

Wolf -agrees with Cutone

Normand- existing situations- not familiar with applied lettering, asked for photos. Quarter board unusual. "R" is funky. If using wall sign, should match other buildings.

Kuester- opposed to individual cut out letters, quarter board more appropriate.

Young- quarter board more appropriate and approvable in this location. "R" is unique. Font questioned at the time in context with flag sign. Opinion of proposed font on quarter board or wall sign which would incorporate existing font. Similar to what has been recently approved on other applications.

Wolf- no concerns

Kuester- R is problematic.

Motion to Hold for Revisions made by Normand; seconded by Kuester
5-0 // Cutone, Normand, Young, Kuester and Wolf- aye

Sign Advisory Council

Meeting Date: 5/25/21

Council Members: Young, Kuester, Wolf, Normand and Cutone

Property Owner/Applicant Representing: 29 CENTER ST LLC

Address of Proposed Sign: **29 CENTER ST**

Name on sign: **FARAWAY**

Type of sign (wall, projecting, free standing, other): PROJECTING SIGN

Location of sign (entrance, rear, side, other): ENTRANCE

General Comments/Recommendations:

REPRESENTING- Brad Guidi, Blue Flag Development- would like to withdraw

No action taken-

Sign Advisory Council

Meeting Date: 5/25/21

Council Members: Young, Kuester, Wolf, Normand and Cutone

Property Owner/Applicant Representing: 29 CENTER ST LLC

Address of Proposed Sign: **29 CENTER ST**

Name on sign: **SISTER SHIP**

Type of sign (wall, projecting, free standing, other): FENCE SIGN

Location of sign (entrance, rear, side, other): OTHER

General Comments/Recommendations:

REPRESENTING- Brad Guidi, Blue Flag Development; would like to hold until courtyard is finished. Would be hanging on ivy wall, internal to the property, sign would be on ivy wall

Staff- did not receive any updated info for this meeting. Will send extension, if needed.

Kuester- don't typically use privet as fence. Would like to get pics for clarification.

Cutone- not much concerned- feels like SSA sign at Francis street, once courtyard complete- better understanding.

Normand- likes sign.

Wolf- no add comments

Motion to Hold for Revisions made by Normand; seconded by Cutone
5-0 // Cutone, Normand, Young, Kuester and Wolf- aye

Sign Advisory Council

Meeting Date: 5/25/21

Council Members: Young, Kuester, Wolf, Normand and Cutone

Property Owner/Applicant Representing: 29 CENTER ST LLC

Address of Proposed Sign: **11 INDIA ST**

Name on sign: **FARAWAY NANTUCKET**

Type of sign (wall, projecting, free standing, other): PROJECTING SIGN

Location of sign (entrance, rear, side, other): OTHER

General Comments/Recommendations:

REPRESENTING- Brad Guidi, Blue Flag Development- Wants to reuse the existing Roberts house circular sign branded with their logo Faraway is entire campus. Using existing bracket, explained use of sign.

Young- size exceeds sign restriction. 26 in diameter appropriate.

Wolf- questioned intent of sign- not appropriate.

Normand- Roberts house sign was too big. Likes everything about the sign, don't need Nantucket on sign unless part of name.

Cutone- no concerns with name and Nantucket- just a size reduction.

Kuester- placement questionable. Previous sign increased without approval. Questioned thickness- should be increased.

Motion to Approve at 26 inches diameter and 1 ¼ in thick made by Norman; seconded by Cutone
5-0 // Cutone, Normand, Young, Kuester and Wolf- aye