



## Historic District Commission Sign Advisory Council

Commissioners: Kevin Kuester, Chris Young, Paul Wolf, Mark Cutone, Ben Normand

### MINUTES

Tuesday May 11, 2021

*This meeting was held via remote participation (using ZOOM recording feature) Pursuant to Governor Baker's March 12, 2020 Order Regarding the Open Meeting Law.*

#### I. Procedural Business

Call to order: This meeting was conducted via Zoom and called to order by Chris Young, Chairman, at 9:02 am. This meeting was recorded on Zoom video.

Attending members: Chris Young (Chair), Paul Wolf and Kevin Kuester

Staff in attendance: Cathy Flynn. HDC Compliance Coordinator

Absent members: Mark Cutone

Late arrivals: None

Early Departures: None

Motion to Adopt Agenda made by Paul Wolf; Seconded by Kevin Kuester.

Roll Call Vote: carried unanimously 4-0//Normand, Kuester, Wolf and Young- aye

Approval of Minutes- 5/04/21

Motion to Approve made by Kevin Kuester; Seconded by Paul Wolf.

Roll Call Vote: carried unanimously 4-0//Normand, Kuester, Wolf and Young- aye

#### II. Public Comment- None

### III. New Business

|    | <u>Property owner name</u> | <u>Street Address</u> | <u>Type of Sign</u>  | <u>Map/Parcel</u> | <u>Agent</u>      |
|----|----------------------------|-----------------------|----------------------|-------------------|-------------------|
| 1. | 9 Petticoat Row, LLC       | 9 Centre Street       | Projecting sign      | 42.3.1-203.1      | Dalton Frazier    |
| 2. | Chris Keogan               | 1 Freedom Square      | Wall sign            | 55/702.1          | LINK              |
| 3. | David Cox                  | 58B Main Street       | Wall sign            | 42.3.1/219.2      | Antonio Aransaenz |
| 4. | David Cox                  | 58 Main Street        | Relocating proj sign | 42.3.1/219.1      | Self              |
| 5. | Town of Nantucket          | 15 Harbor View Way    | Educational panel    | 42.4.2/9          | Janet Schulte     |

### IV. Other Business/ Preliminary Review (if applicable)

- 31 Center Street sign option- Cara Marquis- proposed lettering on stairwell leading in to business. No precedent to paint onto wall. Not appropriate. Not in the guidelines. Suggested chalkboard sign
- Enforcement- discussion of springtime enforcement
- Sign Guidelines update discussion- None
- Discussion and possible vote of Construction sign letter to Nantucket Builders Association- None
- Next Sign Advisory Council meeting: **Tuesday May 11, 2021 at 9:00am**

### V. Adjournment

**Motion to Adjourn** at 9:428 am made by Kuester; seconded by Normand.

Carried 4-0//Kuester, Wolf, Normand and Young- aye

Submitted by Cathy Flynn

# Sign Advisory Council

Meeting Date: 5/11/21

Council Members: Young, Kuester, Wolf

Property Owner/Applicant Representing: 9 PETTICOAT ROW, LLC/// DALTON FRAZIER

Address of Proposed Sign: **9 CENTER ST**

Name on sign: **THE DRESS CODE**

Type of sign (wall, projecting, free standing, other): Other

Location of sign (entrance, rear, side, other): entrance

General Comments:

\*\*\*HELD FOR REVISIONS\*\*

REPRESENTING- DALTON FRAZIER- ADDRESSED PREVIOUS CONCERNS

WOLF- NO CONCERNS

KUESTER- QUESTIONED IF RED WAS TOO BRIGHT, OTHERWISE A GREAT JOB

YOUNG- NO COLOR SWATCH IN APP, PREFERS GOLD LEAF VS GOLD PAINT- WILL BE MORE 'EYE-CATCHING' AND LAST LONGER

NOTION TO APPROVE WITH GOLD LEAF PAINT MADE BY WOLF; SECONDED BY KUESTER

3-0//WOLF, KEUESTER, YOUNG- AYE NORMAND- RECUSED

# Sign Advisory Council

Meeting Date: 5/11/21

Council Members: Young, Kuester, Wolf, Normand

Property Owner/Applicant Representing: Chris Keogan/ Tori Ewing, LINK

Address of Proposed Sign: **1 Freedom Square**

Name on sign: **Island Insurance Agency**

Type of sign (wall, projecting, free standing, other): ~~Wall~~ PROJECTING

Location of sign (entrance, rear, side, other): entrance

## General Comments/Recommendations:

\*\*\*HELD FOR REVISIONS from 5/4/21\*\*

REPRESENTING- Tori Ewing, addressed previous concerns. Changed to projecting sign; measured existing armature- 34" off building- showed new location, with updated colors- red to be tristams' red. Sign to have hole in middle

Young- proposing projecting sign now. Asked about additional sign on existing bracket. Suggested both armatures the same, match armature and height with existing armature and height for location.

Wolf- asked for measurements and bracket location

Normand- updated from wall to projecting- should go above head of window casing. A few boards up.

Kuester- top of sign should be 1 clapboard up from top of window casing. Great solution

Motion to approve with armature to be placed in identical elevation as existing and to match existing made by Normand; seconded by Wolf.

4-0// Wolf, Keuster, Normand and Young- aye

# Sign Advisory Council

Meeting Date: 5/11/21

Council Members: Young, Normand, Kuester, Wolf

Property Owner/Applicant Representing: David Cox/ Antoni Aransaenz

Address of Proposed Sign: **58B Main Street**

Name on sign: **Clorinda Antori**

Type of sign (wall, projecting, free standing, other): Wall

Location of sign (entrance, rear, side, other): Side

## General Comments/Recommendations:

**Antoni Aransaenz, Jean Petty**- proposed new sign replacement. Essex Green not Gardner Green to match existing sign. Provided 2 options

Normand: prefers Essex Green.

Wolf- agrees with Normand

Kuester- likes sign, color should match existing.

Young- iconic building.

Motion to approve with Essex green made by Kuester; seconded by Wolf.

U-O Young, Kuester, Normand, Wolf - all

# Sign Advisory Council

Meeting Date: 5/11/21

Council Members: Young, Kuester, Wolf

Property Owner/Applicant Representing: David Cox

Address of Proposed Sign: **58 Main Street**

Name on sign: **David Chase**

Type of sign (wall, projecting, free standing, other): Projecting

Location of sign (entrance, rear, side, other): Side

## General Comments/Recommendations:

David Cox- reviewed meeting and minutes. Keep same height and plane over to corner of building. Exist bracket above door will be removed. Position similar to Mitchell's Book Store. Sign needs to be replaced. Project 34 inches from building.

Kuester (acting Chair)- armature and placement was the concern. Should be mounted on inside of downspout.

Young- same perpendicular orientation.

Wolf- agrees with what's been said

Motion to Approve thru Staff with armature design with 34" sign located at same height as existing, inside the downspout made by Young; seconded by Wolf.

3-0// Young, Wolf, Kuester *—aye*  
Normand - recused

# Sign Advisory Council

Meeting Date: 5/11/21

Council Members: Young, Kuester, Wolf and Normand

Property Owner/Applicant Representing: Town of Nantucket/ Erika Mooney, Janel Schulte

Address of Proposed Sign: **15 Harbor View Way**

Name on sign: **Expedition Blue**

Type of sign (wall, projecting, free standing, other): other

Location of sign (entrance, rear, side, other): other

## General Comments/Recommendations:

**Erika Mooney, Operations Administrator; Janet Schulte, Director of Culture and Tourism;** Educational panel around the Cape and Islands shows impact of Ocean on local economy. Sign has 25-year lifespan. Design of structure reflects fishing shacks along National Seashore. Approved by HDC. Color matches others- explained the three signs and location on structure.

**Normand** - likes location by the playground- sign modern. Feels that HDC approved forcing the SAC to approve. Not historic. Ask if timeline - prefers if it could be more historically sensitive

**Wolf**- shocked HDC approved structure to hang signs. Nothing is approvable from SAC viewpoint. Concerned about setting a precedent.

**Young**- agrees with Wolf. Does not meet public information sign requirements. Concerned about precedent.

**Kuester (acting Chair)**- agrees with what's been said. Suggests looking at Sankaty Light- mounted at ground level. Perhaps adapt graphics, does not fit the guidelines. Suggest revisions or withdraw. Corporations fit their fonts/logos to fit the SAC guidelines.

**Staff** offered extension or withdraw.

**Mooney**- would prefer withdrawing.

**Motion to withdraw without prejudice** made by Young; seconded by Normand.

4-0// Young, Wolf, Kuester, Normand *- ayt*