



NANTUCKET
TOWN CLERK
2021 APR 28 AM 10:31

Historic District Commission Sign Advisory Council

Commissioners: Kevin Kuester, Chris Young, Paul Wolf, Mark Cutone, Ben Normand

MINUTES

Tuesday April 20, 2021

This meeting was held via remote participation (using ZOOM recording feature) Pursuant to Governor Baker's March 12, 2020 Order Regarding the Open Meeting Law.

I. Procedural Business

Call to order: This meeting was conducted via Zoom and called to order by Chris Young, Chairman, at 9:05 am. This meeting was recorded on Zoom video.

Attending members: Chris Young (Chair), Paul Wolf, Mark Cutone and Kevin Kuester

Staff in attendance: Cathy Flynn, Land Use Specialist

Absent members: Ben Normand

Late arrivals: Paul Wolf at 9:20am

Early Departures: None

Motion to Adopt Agenda made by Mark Cutone; Seconded by Kevin Kuester.

Roll Call Vote: carried unanimously 3-0//Cutone, Kuester and Young- aye

Approval of Minutes- 4/13/21

Motion to Approve made by Mark Cutone; Seconded by Kevin Kuester

Roll Call Vote: carried unanimously 3-0//Cutone, Kuester and Young- aye

II. Public Comment- None

III. New Business

1. NIR Retail (OB)	14 Federal Street	Master Sign Plan	42.3.1-126	Mike Duffy
2. NIR Retail	14 Federal Street	Hanging sign	42.3.1-126	Mike Duffy
3. NIR Retail (OB)	18A Federal Street	Projecting sign	42.3.1/72	Giovanna DiRusso
4. Budacon, LLC	2 Sanford Rd Unit 2	Indiv letter sign	55/807	Jurgita Budaite
5. NHA	12 Straight Wharf	Projecting sign	42.3.1/138	Cara Marquis
6. NHA	15 Broad Street	Projecting sign	42.4.2/61	Cara Marquis
7. NHA	15 Broad Street	Projecting sign	42.4.2/61	Cara Marquis
8. NHA	15 Broad Street	Projecting sign	42.4.2/61	Cara Marquis
9. Blue Flag Development	37 Centre Street	Wall sign	42.4.2/36	Cara Marquis
10. Blue Flag Development	37 Centre Street	Projecting sign	42.4.2/36	Cara Marquis

IV. Other Business/ Preliminary Review (if applicable)

- Letter to Alliance to Protect Nantucket Economy- HDC Chair approved
- Mission statement discussion and vote- motion to adopt by unanimous consent. Approved by HDC Chair
- Discussion and possible vote of Construction sign letter to Nantucket Builders Association-N/A
- Next Sign Advisory Council meeting: **Tuesday April 27, 2021 at 9:00am**

V. Adjournment

Motion to Adjourn at 9:58 am made by Cutone; seconded by Wolf.
Carried 4-0//Kuester, Wolf, Cutone and Young- aye

Submitted by Cathy Flynn

Sign Advisory Council
Comment Sheet

Date: 4/20/21

Members present: Chris Young, Mark Cutone and Kevin Kuester

Applicant: NIR, Retail

Representing: **Mike Duffy, Project Manager- Development**

Address of proposed sign: **14 Federal Street**

Sign Name: **Master Sign Plan**

Type of proposed sign

() Wall Mount () Projecting () Free standing () Rock (X) Other

Location (on property) of proposed sign:

() Entrance to building () Rear of building () Side elevation (X) Other

Comments/Recommendations:

Duffy- addressed previous concerns

Young- requested to inform tenants regarding lighting

Cutone- no concerns

Kuester- no concerns. Appreciates removal of strip lighting

Motion to Approve made by Kuester; seconded by Cutone.

3-0 Cutone, Kuester and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/20/21

Members present: Chris Young, Mark Cutone and Kevin Kuester

Applicant: NIR, Retail

Representing: **Mike Duffy, Project Manager- Development**

Address of proposed sign: **14 Federal Street**

Sign Name: **Anna P Jay**

Type of proposed sign

() Wall Mount () Projecting () Free standing () Rock (X) Other

Location (on property) of proposed sign:

() Entrance to building () Rear of building () Side elevation (X) Other

Comments/Recommendations:

Duffy- addressed previous concerns matching sign size and hardware.

Young- intention should be that two signs joined together to appear as one sign, as opposed to a ladder sign.

Cutone- no concerns

Kuester- no concerns.

Motion to Approve with the two signs to read as one per the guidelines made by Kuester; seconded by Cutone.

3-0 Cutone, Kuester and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/20/21

Members present: Chris Young, Mark Cutone, Paul Wolf and Kevin Kuester

Applicant: NIR, Retail

Representing: **Giovanna DiRusso**

Address of proposed sign: **18A Federal Street**

Sign Name: **POLLACKS**

Type of proposed sign

() Wall Mount (☒) Projecting () Free standing () Rock () Other

Location (on property) of proposed sign:

(☒) Entrance to building () Rear of building () Side elevation () Other

Comments/Recommendations:

DiRusso- relocating sign from 5S Water St. using existing bracket 32in. Sign is 38 in in length

Kuester- concerned that the length of the sign would be too large for existing bracket at the new location 18A Federal St. Context of other signage at location important. Might need a Master Sign Plan. Suggested to hang it temporarily and take a picture of it to get a sense of scale.

Young- bracketing is the concern- the previous location picture does not show the length of the sign and how it relates to the bracket. Could see this approvable with an extended bracket-would need to modify the application.

Cutone- google maps shows bracket at previous location more appropriate. Proposed bracket is shorter. Bracket is undersized.

Wolf- no comment

Motion to Hold for Revisions to amend the bracket description and submit picture of sign as suggested made by Kuester; seconded by Wolf.

4-0// Cutone, Wolf, Kuester and Young 4-0 aye.

Sign Advisory Council
Comment Sheet

Date: 4/20/21

Members present: Chris Young, Mark Cutone, Paul Wolf and Kevin Kuester

Applicant: BUDACON, LLC

Representing: **Jurgita Budaite**

Address of proposed sign: **2 SANFORD RD UNIT 2**

Sign Name: **ISLAND GLOW**

Type of proposed sign

() Wall Mount () Projecting () Free standing () Rock (X) Other

Location (on property) of proposed sign:

(X) Entrance to building () Rear of building () Side elevation () Other

Comments/Recommendations:

Budaite- reviewed the YouTube video- trim of building only option, would like lights due to hours of operation. Wanted to use small lighting.

Cutone- took a view if building. Suggested to use black not gold due to visa issue

Kuester- agrees with black color and placement

Wolf- agrees with what has been said

Young- agrees

Motion to Approve with the color changed to black made by Wolf; seconded by Cutone
4-0// Cutone, Wolf, Kuester and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/20/21

Members present: Chris Young, Mark Cutone, Paul Wolf and Kevin Kuester

Applicant: NANTUCKET HISTORICAL ASSOCIATION

Representing: CARA MARQUIS

Address of proposed sign: 12 STRAIGHT WHARF

Sign Name: THOMAS MACY WHAREHOUSE

Type of proposed sign

() Wall Mount (X) Projecting () Free standing () Rock () Other

Location (on property) of proposed sign:

(X) Entrance to building () Rear of building () Side elevation () Other

Comments/Recommendations:

Marquis- will make a Master Sign Plan if needed.

Young- questioned additional tenants. Remembers 2 projecting sign before with previous tenants. Projecting signs in those locations might not be possible with this middle projecting sign on a Master Sign Plan. Three projecting signs across this facade would not be typical.

Kuester- questioned if whale is 3D. Will edge be a painted band and/or beveled edge

Wolf- concern is future tenants- Master Sign Plan possible. Noticed other brackets. Suggested removing other brackets.

Cutone- great example of bracket relationship to sign size

Motion to Approve with removal of extraneous brackets and this is the only approved sign for the building
made by Kuester; seconded by Wolf.

4-0// Cutone, Wolf, Kuester and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/20/21

Members present: Chris Young, Mark Cutone, Paul Wolf and Kevin Kuester

Applicant: NANTUCKET HISTORICAL ASSOCIATION

Representing: CARA MARQUIS

Address of proposed sign: 15 BROAD ST

Sign Name: THE MUSEUM SHOP

Type of proposed sign

() Wall Mount (X) Projecting () Free standing () Rock () Other

Location (on property) of proposed sign:

(X) Entrance to building () Rear of building () Side elevation () Other

Comments/Recommendations:

MARQUIS- owners prefer projecting sign at this location versus Discover Center Projecting Sign

Signs are slightly over the size for the building

MC- buildings are unique- suggested signs being reflective of building. Identical signs within a few feet of each other. Suggests modifying signs a bit. Suggests one of the signs be a wall sign. Would address variation and scale. A rectangular sign would be an option for either location.

Kuester- agrees with Cutone. Sign is approvable. Anticipating additional signage with NHA prop and hours of operation. Could use different shape for Discovery Center.

Wolf-agrees with what's been said.

Young- Discovery Center should be 4 square feet on a 1 story bldg. Reduced in size to match scale of building.

Motion to Approve the projecting sign at the Museum Shop made by Wolf; seconded by Cutone.

4-0// Cutone, Wolf, Kuester and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/20/21

Members present: Chris Young, Mark Cutone, Paul Wolf and Kevin Kuester

Applicant: NANTUCKET HISTORICAL ASSOCIATION

Representing: CARA MARQUIS

Address of proposed sign: 15 BROAD ST

Sign Name: THE DISCOVERY CENTER- TWO SIGNS **reviewed together

Type of proposed sign

() Wall Mount (X) Projecting () Free standing () Rock () Other

Location (on property) of proposed sign:

(X) Entrance to building (X) Rear of building () Side elevation () Other

Comments/Recommendations:

MARQUIS- owners prefer projecting sign at this location versus Discover Center Projecting Sign

Signs are slightly over the size for the building

MC- buildings are unique- suggested signs being reflective of building. Identical signs within a few feet of each other. Suggests modifying signs a bit. Suggests one of the signs be a wall sign. Would address variation and scale. A rectangular sign would be an option for either location.

Kuester- agrees with Cutone. Sign is approvable. Anticipating additional signage with NHA prop and hours of operation. Could use different shape for Discovery Center.

Wolf- agrees with what's been said.

Young- Discovery Center should be 4 square feet on a 1 story bldg. Reduced in size to match scale of building.

Motion to Hold both applications for Revisison made by Wolf; seconded by Cutone.

4-0// Cutone, Wolf, Kuester and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/20/21

Members present: Chris Young, Mark Cutone, Paul Wolf and Kevin Kuester

Applicant: NANTUCKET HISTORICAL ASSOCIATION

Representing: CARA MARQUIS

Address of proposed sign: 15 BROAD ST

Sign Name: THE DISCOVERY CENTER- TWO SIGNS **reviewed together

Type of proposed sign

() Wall Mount (X) Projecting () Free standing () Rock () Other

Location (on property) of proposed sign:

(X) Entrance to building (X) Rear of building () Side elevation () Other

Comments/Recommendations:

MARQUIS- owners prefer projecting sign at this location versus Discover Center Projecting Sign

Signs are slightly over the size for the building

MC- buildings are unique- suggested signs being reflective of building. Identical signs within a few feet of each other. Suggests modifying signs a bit. Suggests one of the signs be a wall sign. Would address variation and scale. A rectangular sign would be an option for either location.

Kuester- agrees with Cutone. Sign is approvable. Anticipating additional signage with NHA prop and hours of operation. Could use different shape for Discovery Center.

Wolf-agrees with what's been said.

Young- Discovery Center should be 4 square feet on a 1 story bldg. Reduced in size to match scale of building.

Motion to Hold both applications for Revision made by Wolf; seconded by Cutone.

4-0// Cutone, Wolf, Kuester and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/20/21

Members present: Chris Young, Mark Cutone, Paul Wolf and Kevin Kuester

Applicant: **BLUE FLAG DEVELOPMENT**

Representing: **CARA MARQUIS**

Address of proposed sign: **37 CENTER ST**

Sign Name: **FOR NOW**

Type of proposed sign

(☒) Wall Mount () Projecting () Free standing () Rock () Other

Location (on property) of proposed sign:

(☒) Entrance to building () Rear of building () Side elevation () Other

Comments/Recommendations:

Cutone- questioned border edge either framed or beveled. Font is unusual.

Wolf-no concerns

Kuester- prefers frame, gives dimension.

Young- if has beveled edge, painted white.

3D which captures edge of sign

MTA with a frame MC/PW

Motion to Approve wall sign with a frame made by Cutone; seconded by Wolf.

4-0// Cutone, Wolf, Kuester and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/20/21

Members present: Chris Young, Mark Cutone, Paul Wolf and Kevin Kuester

Applicant: **BLUE FLAG DEVELOPMENT**

Representing: **CARA MARQUIS**

Address of proposed sign: **37 CENTER ST**

Sign Name: **FOR NOW**

Type of proposed sign

() Wall Mount (X) Projecting () Free standing () Rock () Other

Location (on property) of proposed sign:

() Entrance to building () Rear of building (X) Side elevation () Other

Comments/Recommendations:

**SAME AS WALL SIGN

Cutone- questioned border edge either framed or beveled. Font is unusual.

Wolf-no concerns

Kuester- prefers frame, gives dimension.

Young- if has beveled edge, painted white. This size is approvable.

3D which captures edge of sign

MTA with a frame MC/PW

Motion to Approve projecting sign with a frame made by Cutone; seconded by Wolf.
4-0// Cutone, Wolf, Kuester and Young- aye