



Historic District Commission Sign Advisory Council

Commissioners: Kevin Kuester, Chris Young, Paul Wolf, Mark Cutone, Ben Normand

MINUTES

Tuesday April 06, 2021

This meeting was held via remote participation (using ZOOM recording feature) Pursuant to Governor Baker's March 12, 2020 Order Regarding the Open Meeting Law.

I. Procedural Business

Call to order: This meeting was conducted via Zoom and called to order by Chris Young, Chairman, at 9:00 am. This meeting was recorded on Zoom video.

Attending members: Chris Young (Chair), Paul Wolf, Mark Cutone, Ben Normand and Kevin Kuester

Staff in attendance: Cathy Flynn, Land Use Specialist

Absent members: None

Late arrivals: Kevin Kuester at 9:25 am

Early Departures: None

Motion to Adopt Agenda made by Mark Cutone; Seconded by Paul Wolf.

Roll Call Vote: carried unanimously 4-0// Wolf, Cutone, Normand and Young- aye

Approval of Minutes- **3/23/21**

Motion to Approve made by Paul Wolf; Seconded by Mark Cutone.

Roll Call Vote: carried unanimously 4-0// Wolf, Cutone, Normand and Young- aye

II. Public Comment- None

III. New Business

Property owner name	Street Address	Type of Sign	Map/Parcel	Agent
1. NIR Retail	14 Federal Street	Master Sign Plan	42.3.1-126	Mike Duffy
2. NIR Retail	18A Federal Street	Projecting sign	42.3.1/72	Giovanna DiRusso
3. Gail Johnson (OB)	21 S. Water Street	Wall sign	42.4.2/28	Sean Durnin
4. Eighteen Broad St LLC (OB)	18 Broad Street	Wall sign	42.4.2/32	Lois Shapiro
5. NIR Retail, LLC	16 Straight Wharf Unit 5	Projecting sign	42.3.1/139	Margaret Carro
6. Patrick Ridge (OB)	147 Orange Street	Sign	55/312	Amanda Riley
7. Karsten Reinemo	45 Old South Road	Wall sign	68/982	Sheryl Ramos
8. Kenan Giguere (OB)	7 Macy's Lane	Wall sign #2	68/40	Cara Marquis
9. Paul Waine	4 India Street	Projecting sign	42.3.1/68	Cara Marquis
10. VTT 48 Centre St	48 Centre Street	Projecting sign	42.3.1/1	Cara Marquis
11. VTT 48 Centre St	48 Centre Street	Hanging door sign	42.3.1/1	Cara Marquis
12. Richard Kotalac	32 Washington Street	Wall sign	42.2.3/1	Mike Allen

IV. Other Business/ Preliminary Review (if applicable)

- **Mark Conserva** – Briarpatch Pediatrics – 40 Sherburne Commons
Presented project
Comments:
Kuester- freestanding signs are not allowed. Material is not approvable. No vinyl letters.
Normand- agrees with what has been said
Young- campus signage similar to the hospital. No free -standing signs, materials and graphics. Knowing the space, use a wall sign or perhaps a quarter board as enter the main entrance. It would be visible and replace both free -standing signs. Serif letters are strongly encouraged. Other business' have modified their fonts to accommodate the guidelines.
Cutone- agrees with what has been said
Wolf- directional signs are viewable- maybe only 1 is appropriate. Questioned other tenants in the building and might need a Master Sign Plan.
- Jurgita Budaite- Sanford Rd. Unit #2- N/A
- Enforcement- Alarm sign was removed
- Discussion and possible vote of Construction sign letter to Nantucket Builders Association- need to edit the picture, once published. Briefly discussed potential update to construction and site signs. Would like to include additional changes to the guidelines at some point. Program once sign format approved, they can use at a different location. Will accept suggestions.
- Next Sign Advisory Council meeting: **Tuesday April 13, 2021 at 9:00am**

V. Adjournment

Motion to Adjourn at 10:20 am made by Cutone; seconded by Wolf.
Carried 5-0//Kuester, Wolf, Normand, Cutone and Young- aye

Submitted by Cathy Flynn

Sign Advisory Council
Comment Sheet

Date: 4/6/21

Members present: Chris Young, Ben Normand, Mark Cutone, Paul Wolf

Applicant: NIR Retail

Representing: Mike Duffy, NIR

Address of proposed sign: 14 Federal Street

Sign Name: Master Sign Plan

Type of proposed sign

() Wall Mount () Projecting () Free standing () Rock (X) Other

Location (on property) of proposed sign:

() Entrance to building () Rear of building () Side elevation (X) Other

Comments/Recommendations:

Young- Needs to be specific as to the size and exact location of proposed sign, Anna P. Jay. Example X x Y inches- is not specific. Add visible lighting from street meant to accent windows is prohibited. Can be reviewed together. Suggests Anna P Jay's and this updated MSP in the same meeting.

Normand- MSP is helpful- no need to act on it-wait for new signs to be submitted and use a guide

Cutone- issue with lighting in the past. Suggests a footnote-lighting be in compliance with SAC guidelines to include "no LED lighting" ie, rope lighting framing the windows.

Wolf- No comment

Motion to Hold for Revisions made by Normand; seconded by Wolf
4-0//Normand, Wolf, Cutone and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/6/21

Members present: Chris Young, Ben Normand, Mark Cutone, Paul Wolf

Applicant: NIR Retail

Representing: N/A

Address of proposed sign: 18A Federal Street

Sign Name: Pollacks

Type of proposed sign

() Wall Mount (X) Projecting () Free standing () Rock () Other

Location (on property) of proposed sign:

(X) Entrance to building () Rear of building () Side elevation () Other

Comments/Recommendations:

Staff- this is a proposed sign relocation from 5 S Water Street to Federal Street

Kuester- no problem with design or relocation. Questioning the correct size for the new location. The new entrance is smaller in scale. Needs a more accurate drawing.

Young- the existing sign at 18A federal does not exceed the size of the bracket. Can't tell if the 5 S Water Street sign exceeds the bracket- need a better picture

Normand- no comment

Cutone- would like to hold for more information. The sign looks large and may overwhelm the entrance and existing armature. Perhaps the applicant can confirm

Wolf- no comment

Motion to Hold for more information made by Cutone; seconded by Normand
5-0// Normand, Wolf, Cutone, Kuester and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/6/21

Members present: Chris Young, Ben Normand, Mark Cutone, Paul Wolf and Kevin Kuester

Applicant: Gail Johnson, property owner

Representing: Caitlin Cooke, Sign Here Nantucket

Address of proposed sign: 21 S Water Street

Sign Name: Sushi Sean

Type of proposed sign: Wall sign

Location (on property) of proposed sign: entrance to building, front of property

**Held for revisions from 3/23/21-submitted phot of previous business owners location, added border as requested

Comments/Recommendations:

Wolf- no comment

Cutone-no concerns

Normand- position looks low- prefers the position of the previous sigh, Station 21 was located.

Young- inquired about size

Motion to Approve made by Normand; seconded by Cutone.
4-0// Normand, Cutone, Wolf and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/6/21

Members present: Chris Young, Mark Cutone and Paul Wolf.
Recused- Normand

Applicant: Eighteen Broad St, LLC

Representing: Caitlin Cooke, Sign Here Nantucket

Address of proposed sign: 18 Broad Street

Sign Name: Options Solutions

Type of proposed sign: Wall sign

Location (on property) of proposed sign: entrance to building, front of property

**Held for revisions from 3/23/21 – changed size to 6” x 24”

Comments/Recommendations:

Wolf- no concerns

Cutone-no concerns

Young- no concerns

Motion to Approve made by Cutone; seconded by Wolf
3-0// Cutone, Wolf and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/6/21

Members present: Chris Young, Mark Cutone, Normand and Paul Wolf.

Applicant: NIR Retail, LLC

Representing: Caitlin Cooke, Sign Here Nantucket

Address of proposed sign: 16 Straight Wharf

Sign Name: Cold Noses

Type of proposed sign: Projecting sign

Location (on property) of proposed sign: entrance to building

Comments/Recommendations:

Cutone- would like to address the clutter in this area. No concerns with sign

Wolf- no concerns

Normand- trademark and note of "a company of Geronimo's, etc" not normally seen on a sign. Master Sign Plan should be updated.

Young- agrees with what has been said

Motion to Approve with the trademark R removed made by Normand; seconded by Cutone.
4-0// Cutone, Wolf, Normand and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/6/21

Members present: Chris Young, Mark Cutone, Normand, Kevin Kuester and Paul Wolf.

Applicant: Patrick Ridge

Representing: Caitlin Cooke, Sign Here Nantucket

Address of proposed sign: 147 Orange Street

Sign Name: Foggy Bottom

Type of proposed sign: Wall sign changed to projecting sign

Location (on property) of proposed sign: entrance to building

**Held for revisions and more information from 3/23/21 meeting. Changed to projecting sign

Comments/Recommendations:

Kuester- no concerns

Cutone- no concerns

Wolf- no concerns

Normand- no concerns

Young- no concerns

Motion to Approve made by Normand; seconded by Wolf
5-0// Cutone, Wolf, Normand, Kuester and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/6/21

Members present: Chris Young, Mark Cutone, Normand, Kevin Kuester and Paul Wolf.

Applicant: Karsten Reinemo

Representing: Sherri Ramos, Sign Here Nantucket

Address of proposed sign: 45 Old South Road

Sign Name: Sign Here Nantucket

Type of proposed sign: Wall sign

Location (on property) of proposed sign: Facing street

Comments/Recommendations:

Kuester- suggests using covered porch entry way instead of proposed. Hanging sign, hang off the porch by the front door. It could still face Old South Road.

Wolf- agrees with Kuester

Cutone- picture submitted does not show entire façade of building where sign is to be located. It's cropped. Needs to know what the building. Sign should be adjusted to the location.

Normand- looks like a bill board than a sign- more information

Young- location should be closer to the entrance. A projecting sign could work, not as large. Can also apply for a wall sign. Follow the guidelines.

Ramos- shape of sign is their logo.

Motion to hold for revisions by Kuester; seconded by Normand.
5-0// Cutone, Wolf, Normand, Kuester and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/6/21

Members present: Chris Young, Mark Cutone, Normand, Kevin Kuester and Paul Wolf.

Applicant: Kenan Giguere

Representing: Cara Marquis

Address of proposed sign: 7 Macy's Lane

Sign Name: My Office

Type of proposed sign: Wall sign

Location (on property) of proposed sign: Facing street, above entrance

**Held for revisions from 3/23/21

Updated the text and size to reflect the councils requests

Comments/Recommendations:

Cutone- appreciates the changes

Normand- no concerns

Wolf- no concerns

Kuester- no concerns

Young- no concerns

Motion to Approve by Wolf; seconded by Cutone.

5-0// Cutone, Wolf, Normand, Kuester and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/6/21

Members present: Chris Young, Mark Cutone, Normand, Kevin Kuester and Paul Wolf.

Applicant: Paul Waine

Representing: Cara Marquis

Address of proposed sign: 4 India Street

Sign Name: The Green Market

Type of proposed sign: projecting sign

Location (on property) of proposed sign: Facing street, above entrance

Comments/Recommendations:

Cutone- no concerns. sign will be sealed which will

Normand- comment about font visibility

Wolf- no concerns

Kuester- no concerns

Young- agrees with Normand. Suggests making it a little bolder.

Motion to Approve by Cutone seconded by Wolf.
5-0// Cutone, Wolf, Normand, Kuester and Young- aye

Sign Advisory Council
Comment Sheet

Date:

Members present: Chris Young, Ben Normand, Mark Cutone, Paul Wolf and Kevin Kuester

Applicant: VTT 48 Centre

Representing: Cara Marquis

Address of proposed sign: 48 Centre Street

Sign Name: Stoke

Type of proposed sign

() Wall Mount (X) Projecting () Free standing () Rock () Other

Location (on property) of proposed sign:

() Entrance to building () Rear of building (X) Side elevation () Other

Comments/Recommendations:

****same concerns as hanging sign****

Wolf- concerned about colors

Normand- sign needs to be toned-down.

Kuester- checkered/pattern background not appropriate- nor the pink shade. Applicants need to read the guidelines before submitting.

Cutone- completely inappropriate. Mentioned menu box.

Young- questioned size of sign and proximity of sign to sidewalk. Suggests black background with border on both

Marquis- willing to change colors to black and white.

Motion to Hold for revisions made by Wolf; seconded by Normand
5-0// Cutone, Kuester, Wolf, Normand and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/6/21

Members present: Chris Young, Ben Normand, Mark Cutone, Paul Wolf and Kevin Kuester

Applicant: VTT 48 Centre Street

Representing: Cara Marquis

Address of proposed sign: 48 Centre Street

Sign Name: Stoke

Type of proposed sign

() Wall Mount () Projecting () Free standing () Rock (X) Other

Location (on property) of proposed sign:

(X) Entrance to building () Rear of building () Side elevation () Other

Comments/Recommendations:

Wolf- concerned about colors

Normand- sign needs to be toned-down

Kuester- checkered/pattern background not appropriate- nor the pink shade. Applicants need to read the guidelines before submitting.

Cutone- completely inappropriate. Mentioned menu box.

Young- same concerns

Marquis- willing to change colors to black and white.

Motion to Hold for revisions made by Wolf; seconded by Normand
5-0// Cutone, Kuester, Wolf, Normand and Young- aye

Sign Advisory Council
Comment Sheet

Date: 4/6/21

Members present: Chris Young, Ben Normand, Mark Cutone, Paul Wolf and Kevin Kuester

Applicant: Richard Kotolac

Representing: Jen Allen; business owner

Address of proposed sign: 32 Washington St

Sign Name: Tidal Creeks Ship Store

Type of proposed sign

() Wall Mount () Projecting () Free standing () Rock (X) Other

Location (on property) of proposed sign:

(X) Entrance to building () Rear of building () Side elevation (X) Other

Comments/Recommendations:

Allen- Replacing the previous sign, exact dimensions

Wolf- no concerns

Normand- no concerns

Cutone- no concerns

Kuester- no concerns

Young- no concerns

Motion to Approve made by Kuester; seconded by Cutone.
5-0 Cutone, Kuester, Wolf, Normand and Young- aye